



NEW EXOSOMES CAMPAIGN



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AGENDA:

- Introduction to New Smart Exosomes Campaign

Carla Castelló - Global Marketing Manager

- The Smart Exosomes: science & trainings

Antoniya Ivanova — Medical Advisor

- How to boost it in the market

Dritan Perka - Sales Manager



SMART EXOSOMES MARKETING CAMPAIGN



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**MORE THAN
80 SCIENTIFIC
STUDIES**



**PATENTED AND
REGISTERED IN
MORE THAN 30
COUNTRIES**



**PIONEERS IN
MICROGRAFT
REGENERATION**



**MOST ADVANCED
REGENERATIVE
PROTOCOLS**



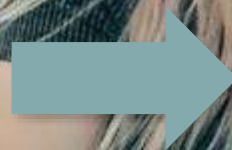
**PRESENCE IN
MORE THAN 60
COUNTRIES**

TAILORING TOMORROW THE POWER OF PERSONALIZATION

**SUPERIOR
RESULTS**



**HIGHER
EXPECTATIONS**



**INDUSTRY
HIGH
INVESTMENT**



PERSONALIZATION IN REGENERATIVE MEDICINE?

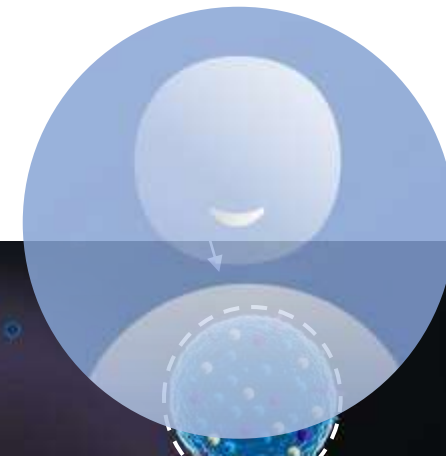
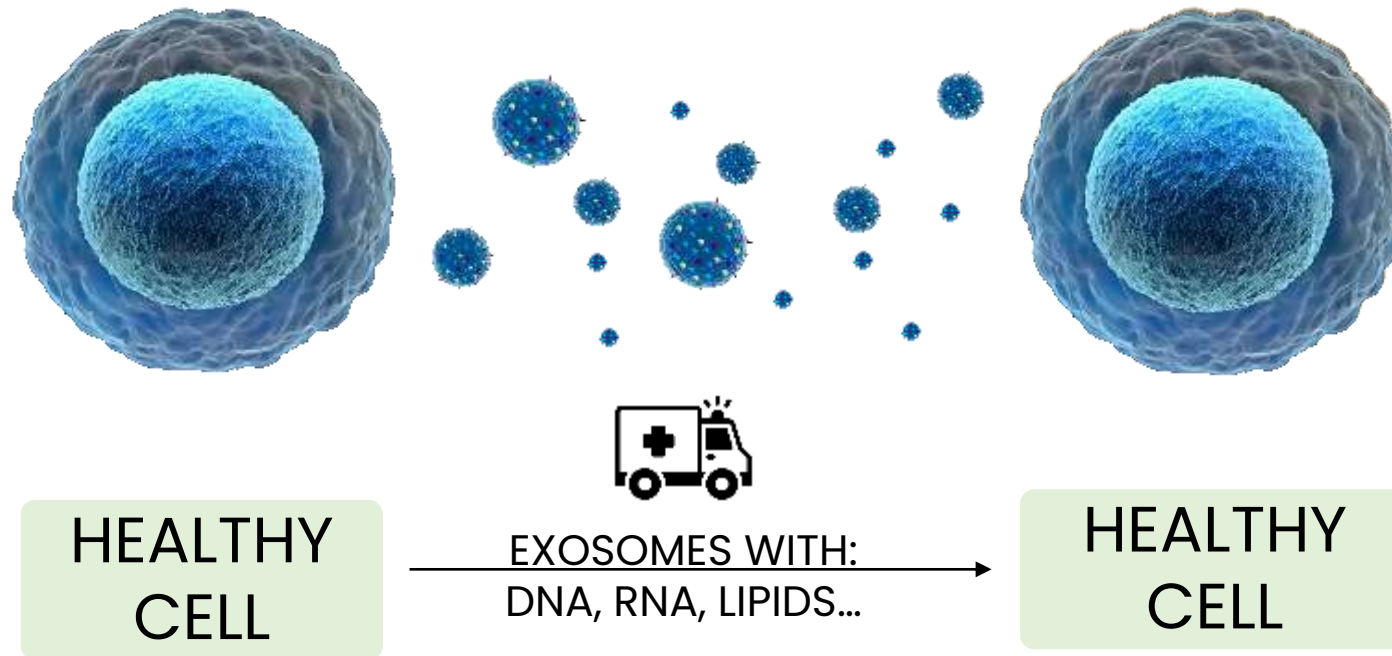
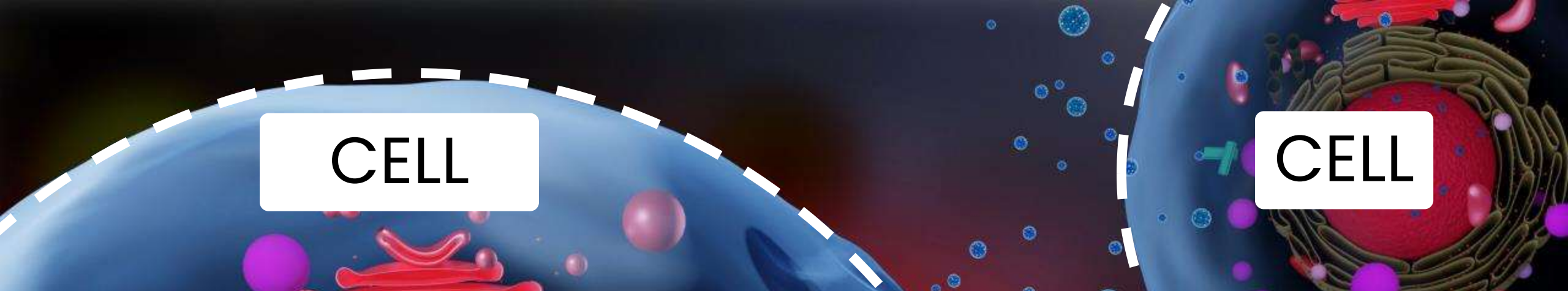


REMEDIA

EXOSOMES

RegeneraActive^{AMT}

Source: A review of exosomes and their application in cutaneous medical aesthetics Kehinde Raji Olumesi MD, MPH | David J. Goldberg MD, JD





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PLANT ORIGIN EXOSOMES



HOW ARE THEY GOING TO KNOW
THE RIGHT MESSAGE TO CARRY?

AUTOLOGOUS

NOT TISSUE
SPECIFIC

NOT EFFECTIVE:
WEAK PARACRINE
COMMUNICATION
IN HAIR

UMBILICAL CORD, BONE MARROW, OR ADIPOSE TISSUE EXOSOMES



NOT
AUTOLOGOUS



NOT TISSUE
SPECIFIC



NOT
EFFECTIVE:
WEAK PARACRINE
COMMUNICATION
IN HAIR

CAN THEY INTELLIGENTLY CARRY THE
RIGHT REGENERATIVE MESSAGE?

TOPICAL APPLICATION

HIGHLY
MANIPULATED:
POTENTIAL RISK



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NEW MARKETING CAMPAIGN

THE **ONLY**
INGRAFTABLE
SMART EXOSOMES
IN THE MARKET



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Regenera
Activa^{AMT}

THE POWER OF
PERSONALIZED
REGENERATION

The only ingraftable

SMART EXOSOMES

in the market



RegeneraActiva^{AMT}



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Regenera
ActivaAMT

1 SESSION **55 BILLIONS** OF HUMAN SMART EXOSOMES

SCIENTIFICALLY PROVEN EFFICACY

PERSONALIZED REGENERATION

NO MANIPULATION

AUTOLOGOUS & TISSUE SPECIFIC



AMT® TRIAD

Progenitors cells
Extra cellular matrix
Human smart exosomes



THE CORE OF OUR SUCCESS

NEW GENERATION
OF RIGENERACONS



N4SA MACHINE

SICURSTICK



RegeneraActiva^{AMT}

AMT[®] TRIAD

CÉLULAS PROGENITORAS

EXOSOMAS HUMANOS
INTELIGENTES

LA MATRIZ

EXTRACELULAR





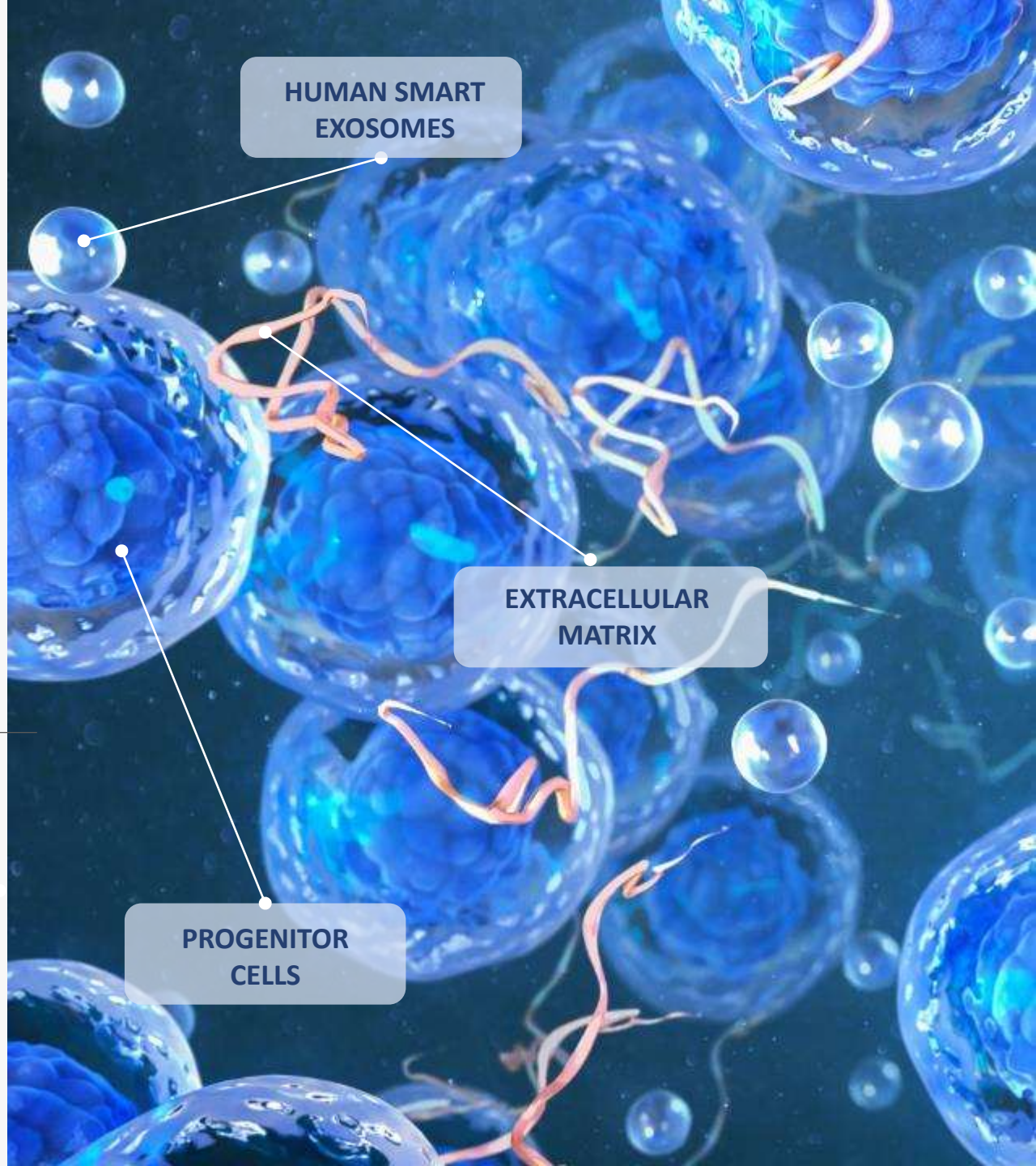
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DECODING OUR AMT[®] TRIAD



AMT[®] TRIAD

RegeneraActivaAMT





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INGRAFTABLE **SMART EXOSOMES**



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SMART EXOSOMES



AUTOLOGOUS



**TISSUE
SPECIFIC**



**EFFECTIVE FOR
REGENERATION**

SMART EXOSOMES

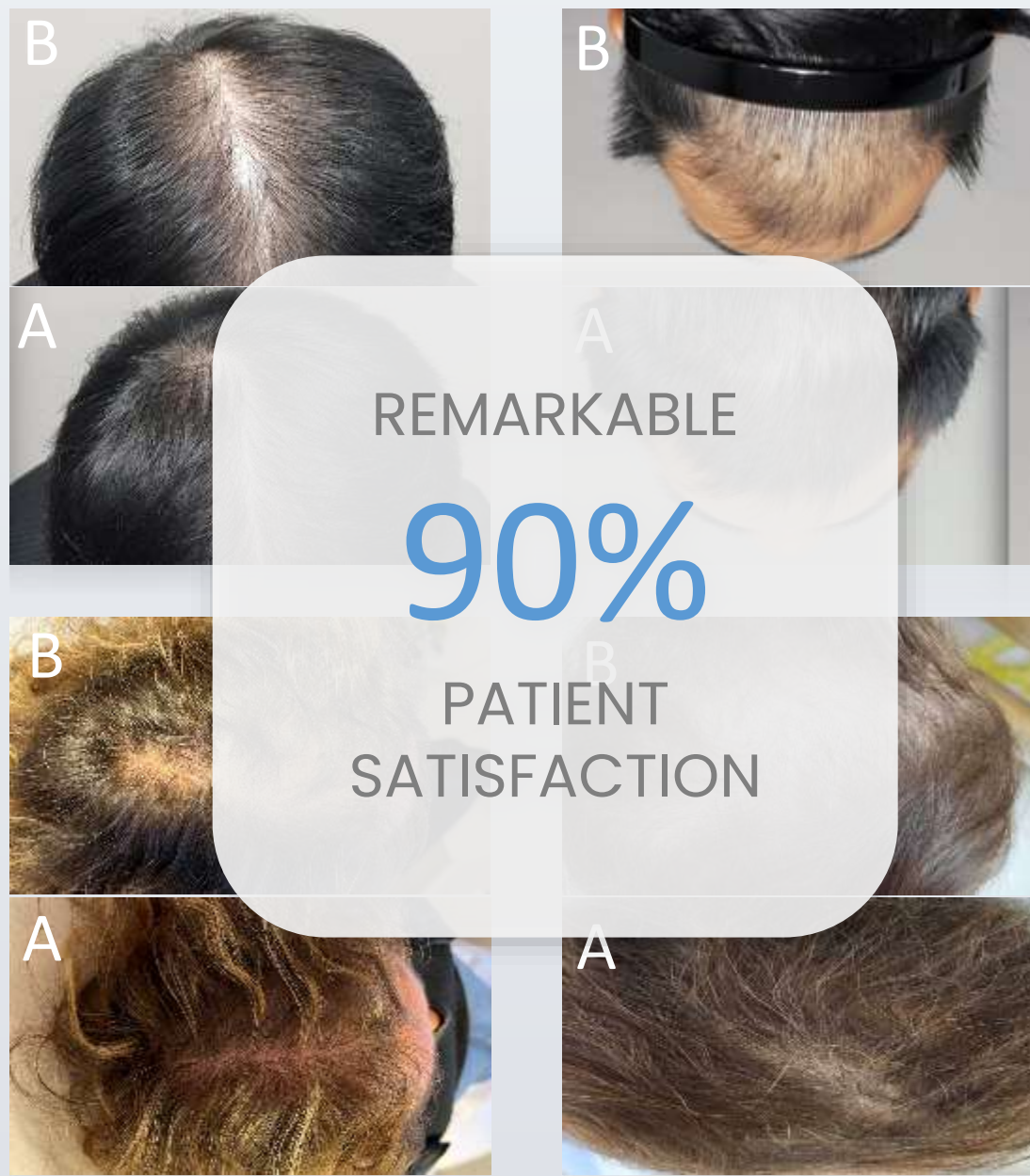
- ⑤ 55 BILLIONS HUMAN SMART EXOSOMES IN ONE REGENERA ACTIVA SESSION
- ⑤ THE FIRST AUTOLOGOUS AND TISSUE SPECIFIC IN THE MARKET
- ⑤ PERSONALIZED AGENTS TO MODULATE INFLAMMATION AND HEALING
- ⑤ NO MANIPULATION FOR MAXIMUM SAFETY AND NO SIDE EFFECTS
- ⑤ SCIENTIFICALLY PROVEN EFFICACY

REVERSAL OF HAIR MINIATURIZATION AND PROMOTING HEALTHY HAIR GROWTH

▲ **INCREASE HAIR
THICKNESS**

▲ **INCREASE
HAIR DENSITY**

▲ **INCREASE CUMULATIVE
HAIR THICKNESS**





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CAMPAIGN GOALS



EMPOWER
LEADERSHIP



B2B
EXPANSSION



REACH NEW
PATIENTS



WHO ARE WE TARGETING?

**EXISTING
DOCTORS**



NEW TOOLS
FOR THEIR CLINIC TO
REACH MORE PATIENTS

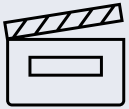
**NEW
DOCTORS**



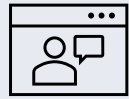
CUTTING-EDGE
APPROACH



CAMPAING MATERIALS



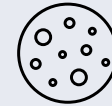
SPOT VIDEO



3D SCIENTIFIC
VIDEO



CAMPAIGN
VISUALS



EXOSOMES
Exclusive
leaflet



DIGITAL CONTENT:

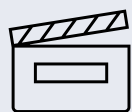
Campaigning in SM
platforms (B2B & B2C)

Blog Entry

PR ads/articles in
Medical Magazines



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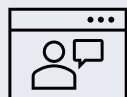


SPOT VIDEO





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3D SCIENTIFIC
VIDEO

Regeneration of
dormant Hair follicles

AMT Triad

RegeneraActiva^{AMT}



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CAMPAIGN VISUALS

RegeneraActiva^{AMT}



THE POWER OF
PERSONALIZED
REGENERATION

The only ingraftable
SMART EXOSOMES
in the market



1 SESSION
55 BILLIONS OF
HUMAN SMART
EXOSOMES

SCIENTIFICALLY PROVEN EFFICACY

PERSONALIZED REGENERATION

NO MANIPULATION



AMT[®] TRIAD

Progenitors cells
Extra cellular matrix
Human smart exosomes





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EXOSOMES Exclusive leaflet

RegeneraActivaAMT

DECODING OUR

In a groundbreaking procedure, we successfully isolate and utilize the natural regenerative power of our own cells. This breakthrough nature of our origin and technology – a unified body – a unified mind.

PROGENITOR
in 80 um m



THE OF S

Meet our Human messengers reality. Unlike any other, they are capable of sending the right message to the right cell.

PROGENITOR
in 80 um m

PROGENITOR
in 80 um m

AMT® HAIR REGENERATION

Through a minimally invasive procedure, our direct paracrine action promotes hair growth. This treatment and endorsement yields remarkable results.

↑ Increase Hair Thickness

REVERSAL PROMOTION

Essential components during hair growth: Anagenesis, Catagenesis, and Telogenesis. When the anagen phase is prolonged, hair growth is promoted. Through various factors, they can reverse the miniaturization of hair follicles, promoting a natural, harmonious hair growth.

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WHERE MEETS

Explore the core of Regenera Activa AMT Technology, a true Machine, a unique Generation of Regenera Activa AMT. Operating at 80°C, this innovative approach meticulously controls the elements of the hair follicle.

THE CORE OF

NEED FOR



THE POWER OF PERSONALIZED REGENERATION WITH HUMAN SMART EXOSOMES

1 SESSION
55 BILLIONS
SMART EXOSOMES
Scientifically Proven Efficacy

regeneraactiva.com





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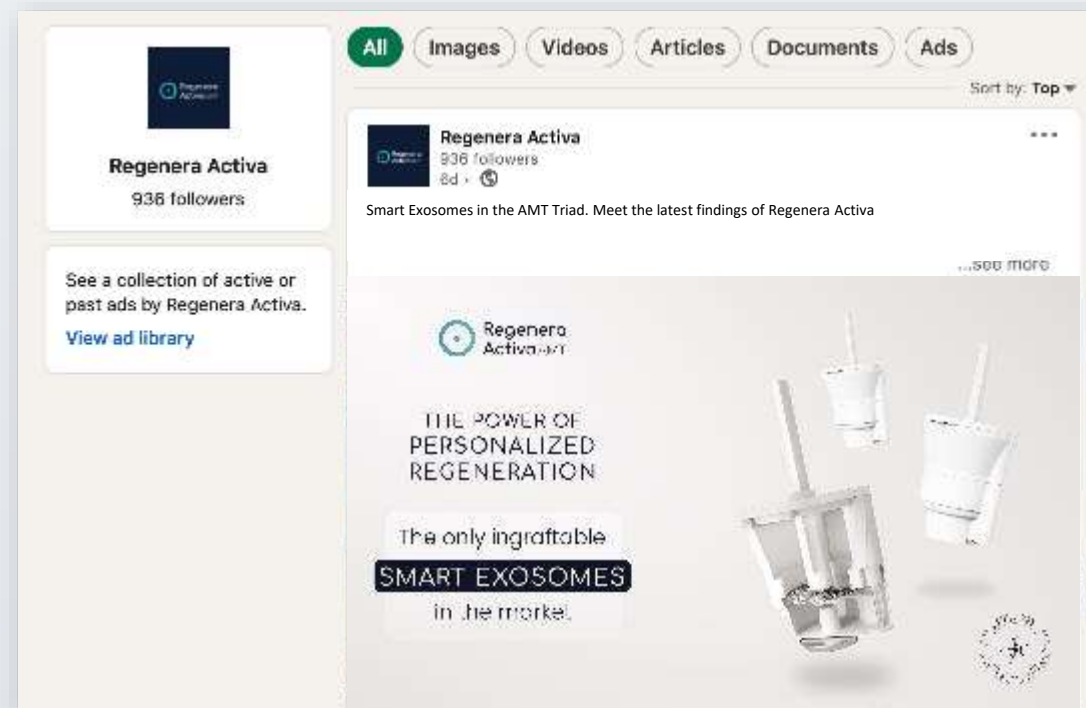


DIGITAL CONTENT:

Campaign in SM
platforms (B2B & B2C)

Blog Entry – SEO

PR ads/articles in
Medical Magazines



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THE SMART EXOSOMES

Science & trainings

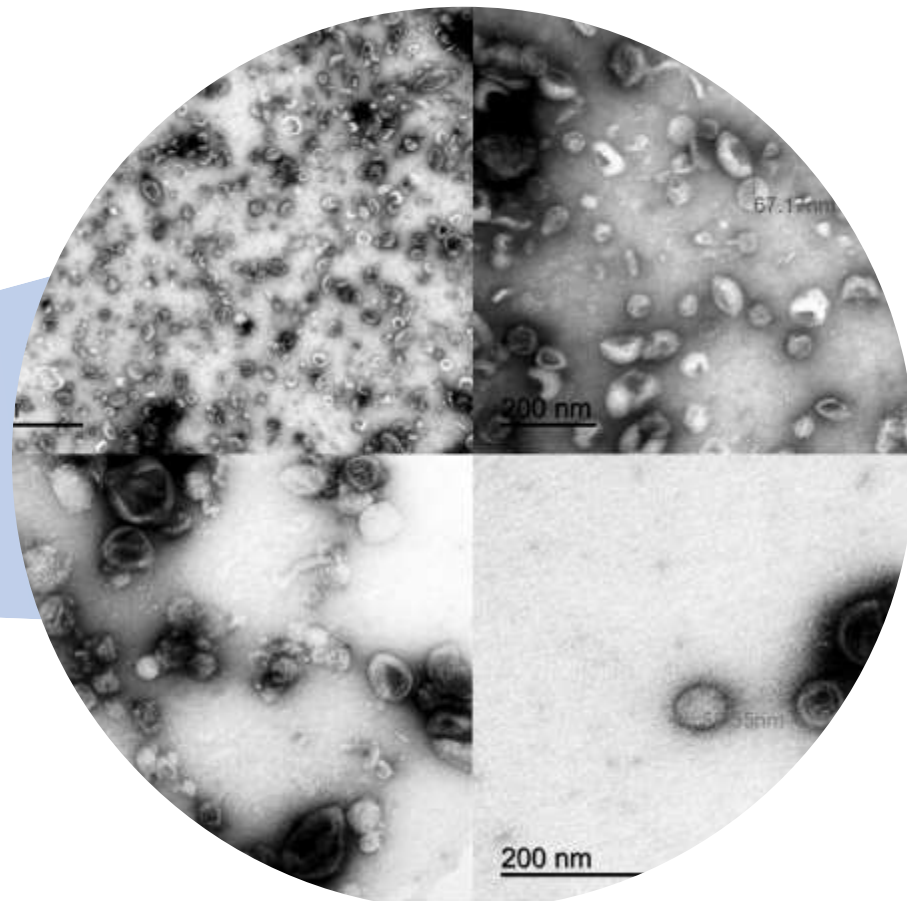


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STUDIES CONDUCTED WITH UNIVERSITY OF FERRARA & BARCELONA

RegeneraActivaAMT

AUTOLOGOUS MICROGRAFT PICTURES:



UNIVERSITAT DE
BARCELONA



Las muestras fueron visualizadas en un microscopio electrónico de transmisión (TEM) JEOL JEM 1010 de 100kV, especialmente indicado para estudios de material biológico. Equipado con una cámara digital CCD Orius (Gatan Inc.) para poder adquirir imágenes de las muestras.

Resultados:

En las imágenes de las preparaciones de microscopía electrónica, obtenidas a diferentes aumentos, aparecen estructuras vesiculares con una membrana de bicapa lipídica, con tamaños comprendidos entre 50 y 150 nm compatibles con exosomas (Figura 1).

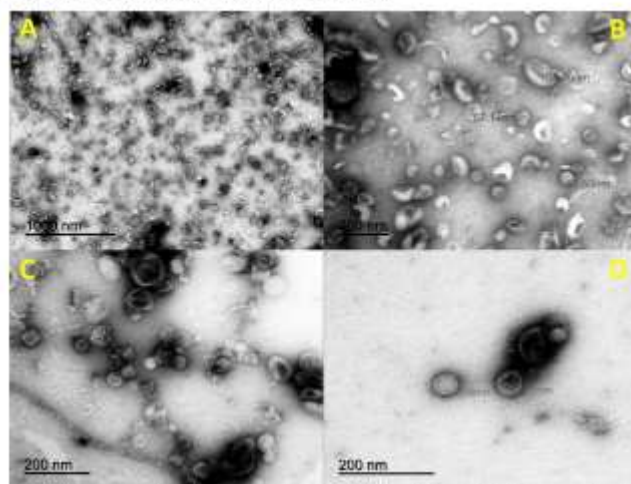


Figura 1.- Imágenes de microscopía electrónica de transmisión (TEM) de la muestra de microvesículas purificadas de una solución AMT obtenidas a diferentes aumentos.

DAVID RICART
JANÉ - DNI
43442327L
Dr. David Ricart i Jané
Project Manager
CEREMET

Firmado digitalmente por
DAVID RICART JANÉ - DNI
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Fecha: 2024.01.24 13:34:52
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Barcelona, a 24 de enero de 2024

CEREMET dispone de un sistema de gestión certificado de acuerdo a la norma ISO 9001 por SGS ICS

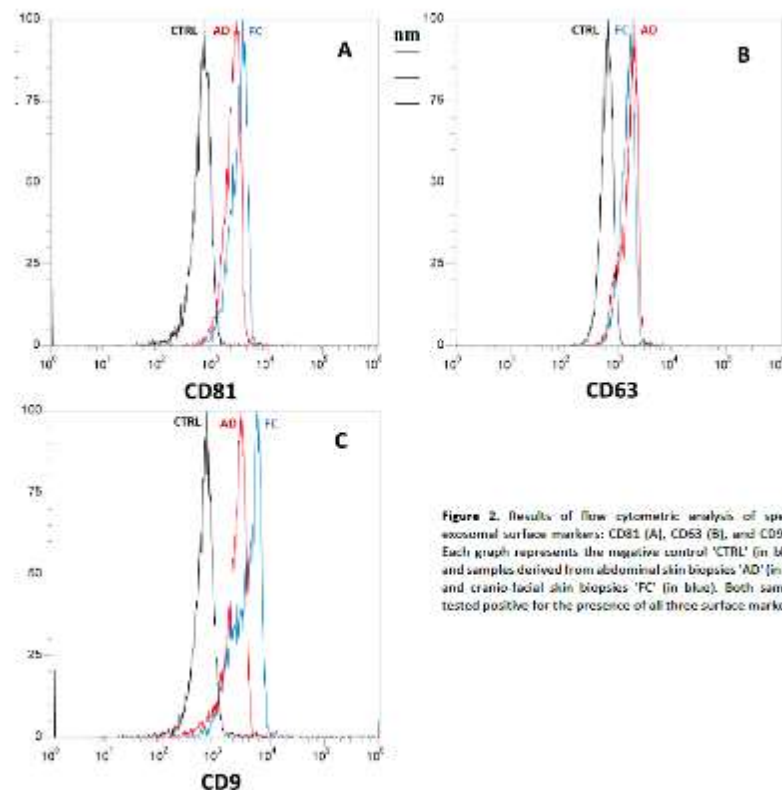


Figure 2. Results of flow cytometric analysis of specific exosomal surface markers: CD81 (A), CD63 (B), and CD9 (C). Each graph represents the negative control 'CTRL' (in black) and samples derived from abdominal skin biopsies 'AD' (in red) and cranio-facial skin biopsies 'FC' (in blue). Both samples tested positive for the presence of all three surface markers

Samples FC4, FC5, FC6 processed with Rigenaous TS did not yield a sufficient quantity of exosomes for analysis. The received samples were, in fact, of sizes and quantities incompatible (too few) with those required by the device (received 1 punch instead of the 5 needed for processing).



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Global Scientific Training Sessions

Regenera Activa^{AMT}



THE POWER OF
PERSONALIZED
REGENERATION

AUTOLOGOUS **SMART EXOSOMES** MASTERCLASS

FROM THE ESSENCE OF EXOSOMES TO
DEBUNKING EXOSOMES MYTHS IN THE MARKET



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THANK YOU

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